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Fashion Insights from Fashion Insiders: Rosanna Krekel



Rosanna Krekel, Nicole Miller, & Daphne Zuniga

1. What is your name and your involvement in the fashion industry?

Rosanna Giacalone Krekel. I am the Director of the Fashion Group International @ of Charleston, Inc. and the owner of the marketing advisory firm, "La Vita E Bella".

2. Which trend/ trends are you most excited about this upcoming season?

There are three that I loved: the white wardrobe, beautiful long necklaces and florals.

3. Is there a good way to incorporate the style/styles you mentioned in question two?

Absolutely. For a white wardrobe, buy the piece you are missing e.g. the shirt, the pant or the jacket to put a beautiful look together. The necklaces, to me, add polish to anything from a plain white tee-shirt to a shift dress. Florals require one piece - a great pair of shoes, a handbag, a scarf...

4. In your opinion what are some of the most common mistakes people make regarding fashion and style?

They let a style wear them not the other way around.

5. What must you have and can't live without?

A beautiful oversize handbag, sunglasses and strappy sandals. Because anything looks great with the right accessories.

6. What is your fashion motto or style guideline for yourself while shopping or deciding what to wear?

I ask myself if I love something before I purchase it. *If it is an investment piece, it must be a classic* so I can be sure it will be around five years from now.

7. Do you have fashion tips for our male readers?

Yes! It's sexy to see you guys dress up! It could be a great tie, a great pair of loafers or a print on a shirt -you look great and it is still masculine.

8. As someone in the fashion industry, what advice would you give to those who aspire to also work in the industry?

Believe in yourself, put in the effort. It is all worth it.

9. What do you look for in accessories and shoes?

Great craftsmanship, great materials and uniqueness. I want something no one else is wearing.

10. Who is your style icon?

Grace Kelly

11. What are you wearing today?

A Gucci pantsuit, a Brioni top, Faraone Mennella earrings and necklace, a Cartier watch, Donna Karan boots, a Chanel Bag, Tom Ford sunglasses and my wedding band.

Above image provided.

Posted by Olivia Gossett

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